

EGO-CreaNet Profile (Italy) –
European PIC = PIC: 959882416; Legal entity: EGOCREANET



Name of the Organization – Expansion Global of the Observatories of Creativity Network acronym : EGOcreaNet/) Type of the Organization : - NOT FOR PROFIT Private Research & Development and Telematics Association (principal web sites, www.egocrea.net , www.edscuola.it/lre.html)

1. - Brief Description.

Egocreanet/LRE establish from 1997 a Joint Venture with the “Laboratory of Educational Research” (LRE) of the Dept. of Chemistry– Florence University (ITALY) and work in Co-ordination of the EEN Tuscany Regional Network with the mission to undertake by a networking organisation with a solid infrastructure for improving research and development and adult educational research and management innovation . The Egocreanet activities are based on establishing strong links with the relevant national and regional and representative bodies in all subject area concerned the improvement of KBBE strategy through to strengthening alliances between University Research and SME's to enhance co-operative Regional and international development.

2. - Center of the Organization :

EGOCreaNet/ Presidence c/o – Business Incubator Scientific Pole – Street Madonna del Piano 06– 50019 - SESTO F.no- Firenze- (IT) Phone: +39/055-4574662 Fax: +39/055-4574639 ; mob. +39/3356760004;E-mail: egocreanet2012@gmail.com ;

3. - President and Legal Manager :

PAOLO MANZELLI , Director of /EGO-CreaNet/LRE ; Mobile: +39/335-6760004
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4. - Brief Background .

EGOCreaNet/LRE , is a telematic international multi-disciplinary research association "not for profit", born in Florence (IT) in 1997, on the basis of a joint venture with the Laboratory of Education Research and Innovation (LRE) of the Faculty of Science of Florence University.

The EGOcreaNet/broader mission is to create a social cohesion in internet and to contribute to improve knowledge society through the best modalities for enhancing the European Knowledge Based Bio-Economy (KBBE) .

The role of EGOcreaNet can be qualified as an “Virtual International Research and Development Cluster” working on Research & Developmental issues using ICT and e-learning to widen access to adult education and for improving various Research & Development Areas between Science and Innovation especially in Agriculture and Food Nutrition and Culture Innovation to improve a sustainable eco-economic development . The varied research interest of the Egocreanet clustering members allows to play an active role in a range of different disciplines to promote and to participate in several European Projects .

In fact EGOcreaNet/ aggregates highly talented researchers at University of Florence (It) and from other research teams as the of the EEN Tuscany Network and also all over the world in order to realize an open international co-operation in favor of the complex strategy of improving the European Knowledge Society, through developing conceptual innovation and creative alliances for realizing various projects and challenging endeavors and finally to disseminate knowledge creation and methods to long distance permanent education.

5.- Quantum –Creativity. In addition EGOcreaNet/ is the promoter of an to the Open Network of “Quantum Science and Art and Augmented Reality” (in short QUARTE group) to advance in cultural innovation and creativity, This QUARTE Group aggregates an international team of European researchers experts in trans-disciplinary art and science and innovators in emerging technologies of communication .

Signature : paolo manzelli Firenze 2014 March 01